



Establishing a successful medical practice can be a lengthy process with the first few years presenting the most challenges for new physicians.

Configuring the accounting, billing, collections and insurance claims processes – just to name a few – can eat up significant portions of a physician’s time, not to mention the practice’s budget.



eHealthTech Marketing, LLC, located in Flowood, Miss., specializes in performing physician billing and practice management services for medical practices of all types and sizes and is of particular benefit to practices just getting started.

Setting eHealthTech apart is Advanced MD® (www.advancedmd.com), a state-of-the-art, Web-based medical billing software that increases productivity and allows physicians to spend their time and efforts on building their businesses.

Advanced MD® has many capabilities and is the number one Web-based physician practice management system serving a variety of needs for office-based physicians like primary care, surgery, otolaryngology,

etc. or hospital-based practices like emergency, radiology and anesthesiology.

“Our clients are always astounded by how much more efficiently they can run their business once they outsource these functions to us,” said Dave Perkins, president of eHealthTech Marketing. “Using our products and services, clients have reduced costs, increased revenues and improved their bottom line.”

Outsourcing You Can Trust

Now more than ever, outsourcing medical billing and associated tasks is a safe and viable option for more and more doctors.

“It affects the entire practice when a new employee has to be hired and trained to run the office’s computer programs,” Perkins said. “It can result in costly delays that could ultimately affect the quality of service provided to patients. We help to minimize and eliminate that risk.”

Through stable and secure Internet connections, eHealthTech Marketing can assure the security of patient information, which is stored in an offsite data center with around-the-clock technical support services and data back-up performed every two hours.

“We perform the backups, maintain the database server and install upgrades while our clients get access to their systems and patient information anytime, anywhere,” Perkins said.

As long as clients are under contract to eHealthTech marketing, they don’t have to purchase a license for the software. At the end of the contract, clients may acquire their own license for AdvancedMD and assume responsibility for their data – without requiring a data conversion or

physical transfer of the data. This is a tremendous “fail safe” option for a physician wanting to bring billing back in-house one day.

“We give doctors more control over the product and ensure that the support infrastructure is always there,” Perkins said. “We understand how important their business is, and we consider ourselves a partner in their success.”

eHealthTech can follow up and assist in collecting payments for old claims, make appeals on behalf of clients and collect on patient debts.

“All fees collected by eHealthTech are contingency-based,” said Perkins, who has more than 35 years’ experience in the healthcare technology business. “Our goals are aligned with our clients’ goals, so when we succeed, they succeed.”

Superior Medical Billing Software

AdvancedMD® was designed by medical billing experts, and it shows. The software is loaded with features that increase the efficiency and accuracy of medical billing processes. Advanced MD® saves medical practices money over the long run by reducing their investments in new software and hardware, updates, software licenses, training and re-training.

Advanced MD®’s incredible claims tracking tools are designed to boost productivity, and lightning-fast payment cycles increase efficiency by allowing clients to capture charges at the point of care.

The color-coded and customizable AdvancedMD® appointment scheduler lets clients easily track appointments and keep track of as many as 100 providers, nurses, and resources all in one system.

When a patient checks in, the scheduler calculates the co-payment and assigns a visit number that follows the entire transaction. Integrated document imaging allows the registrar to scan the patient’s driver’s license, insurance cards or other important documents, eliminating the requirement to copy and file them in the chart.

Patient charge slips may be printed in advance or on demand. Using the on-line charge slip at checkout, the cashier simply checks off the services and diagnoses indicated by the provider and the bill is automatically calculated and posted, with the option to print a patient receipt. Any required recall visits are automatically presented for scheduling.

Experience You Can Count On

Led by Penny Smith, director, eHealthTech’s team of professional billers, coders, insurance follow up, payment posters, collectors, and managers have the experience and tools to provide the highest quality of service possible for its clients.

“We handle all communication with the patients regarding their bills,” said Smith. “In doing so we represent our clients – a responsibility we take very seriously.”

For more information about eHealthTech, visit www.ehealthtech.com, call 800-720-9183x470, 601-573-1826, or e-mail dperkins@ehealthtech.com.

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